

SBA Blog

September 01

7 Secrets to Making PR Work for You

Do you do public relations for your business? Many small business owners neglect PR because they think it takes too much time or requires hiring a PR person or agency. Others think their...

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August 31

Small Businesses Can Help Curb the Tide Of Youth Unemployment

America's current unemployment rate of 5.3% has not been this low since before the recession in 2008. However, recent numbers from the Bureau of Labor Statistics tell a different story for youth...

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August 31

Six Survival Tips for Small Business Continuity

As a small business owner, you know that being forced to close your doors, even for a day, is a costly setback. Typically, it's often the seemingly isolated incident, not the mega-disaster, that...

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August 26

Creating Connective Tissue – Investment, Innovation and the Field

We have been working with our network of [68 field offices](#) across the land and hundreds of resource partners which include...

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August 26

Making Women Equal in Business - SBA Recognizes Women's Equality Day

It was in 1920 when women in the United States were granted the right to vote, and women have continued to move in an upward direction ever since. ...

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August 25

SBA Partners with Library of Congress to Analyze SBIC's Economic Impact

The U.S. Small Business Administration (SBA) helps Americans start, build, grow and capitalize businesses. In 1953, President Eisenhower established the SBA as an independent agency of the...

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August 25

3 Simple Steps to Turn Forecasts into Management Decisions

You need sales forecasting to run your business better. The forecast becomes your budget, and then the budget is tracked, and tracking leads to watching results and constant corrections....

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August 20

Portland is PDX, Beervana and Bridgetown

The SBIR Road Tour continues and the stop in Seattle on August 19 was a great success with entrepreneurs, innovator and capital pools talking about cutting-edge technology and scientific...

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August 20

Choosing a Business Name: 5 Interesting Things to Know

There's plenty of advice out there about choosing a business name, such as the need to do a name search in your state, a trademark search, register the name, and other key legal issues. Those are...

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August 19

Missoula Entrepreneurship- Exciting Businesses in an Outdoors Mecca

Earlier today, I met with business leaders in Montana's "Hub of Five Valleys", a state known for fresh air, wide open spaces and being ranked second in craft breweries per capita. We had a wide...

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